

Pittsburgh PRSA

Blog Submission Requirements

Revised June 2016

When considering submission to the PRSA Pittsburgh blog, we ask that you follow our requirements listed below:

Content

1. The length is determined by the author. It can be as long or as short as you feel is necessary.
2. Please include a title with your article.
3. If you have an appropriate graphic to include, please send it as well. It could be a photo taken at an event, headshot, book cover, etc. We ask you have permission to reuse the photo. If you do not provide a graphic, the blog coordinator will likely add one that is appropriate to the piece.

Byline

1. Please include a short bio to include at the end of the article with all relevant links (social media, website, email, etc. Whatever your preference)
2. Please send your Twitter handle so when the post is shared, we can tag you appropriately.

Submission

1. All posts are due the Friday of the week before the article is scheduled. This provides our blog coordinator time to proof and schedule before the work week begins.
2. Your article can be submitted via Word document or in the body of an email, depending on your preference.

If you have any questions about the requirements, please contact our blog coordinator Jordan Mitrik at jordanscottmitrik@gmail.com.