

INDIVIDUAL / ORGANIZATION ENTRY FORM

**Note, there is no entry fee for awards honoring individual/organization nominations.*

Individual / Organization Nominations must be received by **Friday, October 25** at **6 p.m.**

**Selections for this award are based solely on information provided in the nominations materials.*

This individual is being nominated for (please select one):

- | | |
|---|--|
| <input type="radio"/> Renaissance Hall of Fame Award <i>(must have at least 20 years of PR experience)</i> | <input type="radio"/> Renaissance PR Entrepreneur of the Year |
| <input type="radio"/> Renaissance Communicator of the Year | <input type="radio"/> PRSSA Chapter of the Year |
| <input type="radio"/> Renaissance Rising Star <i>(must have less than 5 years of experience)</i> | <input type="radio"/> PR Disruption Award |
| <input type="radio"/> Renaissance PR Team of the Year | <input type="radio"/> PRSA Member of the Year |
| | <input type="radio"/> Bob O'Gara Scholarship <i>(See Special Instructions on the next page)</i> |

Nominee's name:

Nominee's title:

Nominee's business / professional affiliation:

Nominee's address:

Nominee's city:

Nominee's state:

Nominee's zip:

Nominee's phone:

Nominee's email:

Your name:

Your organization:

Your address:

Your city:

Your state:

Your zip:

Your phone:

Your email:

ENCLOSURES

Please be sure that the following items are submitted to renaissance@prsa-pgh.org.

If you are submitting for the Bob O'Gara Scholarship please see the Enclosures on the next page.

1. Completed entry form
2. Detailed letter of nomination
3. Nominee's biography

Submit entries to: renaissance@prsa-pgh.org

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ENCLOSURES FOR BOB O'GARA SCHOLARSHIP

1. Completed entry form
2. Transcript
3. Letter of Endorsment
4. 500-word personal essay on why you elected to focus on your career goals on the profession of public relations? (*Discuss any events, trends, or influences which helped lead you to this decision*).

In addition, discuss 1-2 of these topics below in your essay:

- What do you think are the most important skills a public relations professional must possess in order to be effective in today's globally competitive environment? Candidly evaluate your own strengths and weaknesses in the skills you identify.
- If you could influence the future direction of the public relations profession in any way, what would you hope to accomplish?
- What do you think are the two greatest challenges facing the public relations profession today? In your opinion, what must be done to address these challenges?
- Identify a well-known American "public relations role model" - an individual or organization that, in your judgment, exercises the concepts and practices of public relations effectively, and with the highest standards of professionalism and ethics.

Submit entries to: renaissance@prsa-pgh.org

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