

## INDIVIDUAL / ORGANIZATION ENTRY FORM

*\*Note, there is no entry fee for awards honoring individual/organization nominations.*

Individual / Organization Nominations must be received by **Friday, October 25** at **6 p.m.**

*\*Selections for this award are based solely on information provided in the nominations materials.*

**This individual is being nominated for** (please select one):

- |   |  |
|---|--|
| <input type="radio"/> Renaissance Hall of Fame Award<br><i>(must have at least 20 years of PR experience)</i> | <input type="radio"/> Renaissance PR Entrepreneur of the Year                                      |
| <input type="radio"/> Renaissance Communicator of the Year  | <input type="radio"/> PRSSA Chapter of the Year  |
| <input type="radio"/> Renaissance Rising Star<br><i>(must have less than 5 years of experience)</i>           | <input type="radio"/> PR Disruption Award  |
| <input type="radio"/> Renaissance PR Team of the Year   | <input type="radio"/> PRSA Member of the Year  |
|   | <input type="radio"/> Bob O'Gara Scholarship<br><i>(See Special Instructions on the next page)</i> |

**Nominee's name:**

**Nominee's title:**

**Nominee's business / professional affiliation:**

**Nominee's address:**

**Nominee's city:**

**Nominee's state:**

**Nominee's zip:**

**Nominee's phone:**

**Nominee's email:**

**Your name:**

**Your organization:**

**Your address:**

**Your city:**

**Your state:**

**Your zip:**

**Your phone:**

**Your email:**

### ENCLOSURES

*Please be sure that the following items are submitted to [renaissance@prsa-pgh.org](mailto:renaissance@prsa-pgh.org).*

*If you are submitting for the Bob O'Gara Scholarship please see the Enclosures on the next page.*

1. Completed entry form
2. Detailed letter of nomination
3. Nominee's biography

Submit entries to: [renaissance@prsa-pgh.org](mailto:renaissance@prsa-pgh.org)

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## ENCLOSURES FOR BOB O'GARA SCHOLARSHIP

1. Completed entry form
2. Transcript
3. Letter of Endorsment
4. 500-word personal essay on why you elected to focus on your career goals on the profession of public relations? (*Discuss any events, trends, or influences which helped lead you to this decision*).

**In addition, discuss 1-2 of these topics below in your essay:**

- What do you think are the most important skills a public relations professional must possess in order to be effective in today's globally competitive environment? Candidly evaluate your own strengths and weaknesses in the skills you identify.
- If you could influence the future direction of the public relations profession in any way, what would you hope to accomplish?
- What do you think are the two greatest challenges facing the public relations profession today? In your opinion, what must be done to address these challenges?
- Identify a well-known American "public relations role model" - an individual or organization that, in your judgment, exercises the concepts and practices of public relations effectively, and with the highest standards of professionalism and ethics.

Submit entries to: [renaissance@prsa-pgh.org](mailto:renaissance@prsa-pgh.org)

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