Dear {**supervisor’s name}**,

I’m requesting your approval to {**become a member / renew my membership}** with [Public Relations Society of America (PRSA](https://www.prsa.org/)). PRSA is the leading professional organization serving the communications community through a network of more than 21,000 members spread across 400 professional and student chapters around the world. The PRSA Pittsburgh chapter is one of the largest in the region, representing more than 150 communications and marketing professionals in the area.

My national PRSA membership would cost $XX and my Pittsburgh chapter membership be an additional $55. This would grant me immediate access to the following suite of tools that foster professional development and enhance career growth.

* Free monthly [webinars](https://www.prsa.org/professional-development)
* [Workshops and conferences](https://www.prsa.org/conferences-and-awards/conferences) at a discounted rate
* [On-demand training](https://www.prsa.org/professional-development/learning-opportunities) and receive special members-only pricing
* Engagement with professional interest sections focused on our industry
* Access to [search tools](https://www.prsa.org/home/find-agencies-professionals-resources), powered by CommunicationsMatch™, to find agencies, consultants, freelancers and service providers by industry and communications expertise, location, size, designations, diversity, and client experience.
* Access contact info for colleagues in our [searchable database](https://myprsa.prsa.org/MyPRSA/Member_Directory.aspx) exclusively for PRSA members
* Access to PRSA Pittsburgh’s [job board](https://prsa-pgh.org/jobs/) to post open roles and identify new employees
* Exclusive discounts at Office Depot, Ace Hardware, ADP, Hotels & more.

But don’t take my word for it – here’s what my colleagues in PRSA Pittsburgh say when asked why they’re members:

* *"Learning industry best practices and new ways of doing things by collaborating with others on planning events and serving on committees"*
* *"Access to educational resources to stay up to date on the latest trends in PR and marketing"*
* *"Getting to know and learning from more/different professionals than I would just from my workplace"*
* *"Building out my professional network so I always have a strong pipeline of people to hire when we need to fill a position.”*

I genuinely believe that this membership would be a wise investment for ***[INSERT COMPANY NAME]*** and would positively impact us and my own professional development. I look forward to hearing from you soon to discuss!

Best,

**{your signature here}**